



Between Friends

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Albuquerque/Bernalillo County Library System

Spring 2007

Julia Clarke is appointed director of the Albuquerque/Bernalillo County Library System

"I enjoy people, I love to read and I believe that everyone deserves access to information."

That sums up the attitude of Julia Clarke, recently named director of the Albuquerque/Bernalillo County Library System. Julia has been serving as acting director since the retirement of Eileen Longsworth last August.



Julia Clarke

Thompson Lane and Donelson branch libraries, and then worked at the Carnegie Library in Clarksdale, MS.

Julia moved to Albuquerque in 1985 and worked as a children's librarian at the Esperanza Library, managed the Lomas-Tramway Library, the Taylor Ranch Library and the Wyoming Library. She was named an assistant director of the system in 2000.

"Libraries change lives"

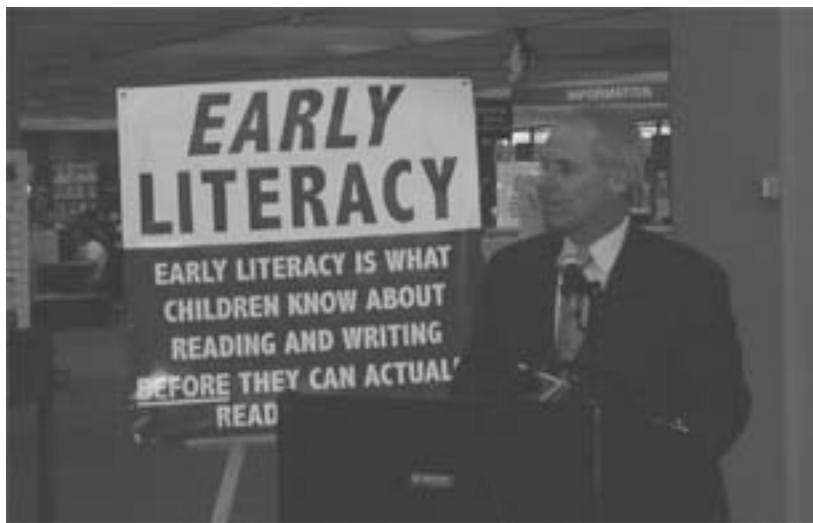
worked as head of the circulation department in the busiest library in their system, the Green Hills Branch. She also managed the

Her goal for the future is to "attract new users to our wonderful libraries." She believes that libraries *do* change lives.

A native of Memphis, TN, Julia attended Millsaps College and earned her master of science degree in library science from the University of North Carolina at Chapel Hill.

She worked in libraries throughout her high school and college years, and secured her first professional position as a reference librarian at the University of Memphis. She later became head of reference and circulation functions at the Jesse Ball du Pont Library at the University of the South in Seawane, TN.

Her first public library job was as a reference librarian at the Main Library in Knoxville, TN. She later moved to Nashville and



MAYOR MARTIN J. CHAVEZ announces a new literacy program, Every Child Ready to Read®, which is now being offered by the Library System. Free one-hour workshops are being held at various locations. See page three.



Between Friends

President's message: Friends Board of Directors looks ahead

Your Board of Directors met in January—as we do every year—for a retreat where we spend the majority of a Saturday analyzing the organization, where we are and where we want to go in the following year. We had an exciting day, meeting in the beautiful North Valley Branch Library, as we talked about the future of the organiza-

Strengthening the System

tion. It was exciting because the Friends for the Public Library is in strong shape and has some great opportunities ahead.

For one, the Sherman Trust that was endowed to us over 20 years ago is maturing and will be released to us in April or May of this year. Approximately \$110,000 was endowed to us to further the purpose and mission of the Library. After meeting all morning and discussing options, the group decided to create a permanent fund with the money to ensure its legacy lasts forever! That means every year the fund should generate at least \$5,000 to \$6,000 in interest to be spent on the Library.

We decided to use the fund initially for Dia de los Ninos de los Libros, a very high-quality library program which gets high quality books into the hands of countless children. As needs change, the

Library can come back to us and ask for a change in funding, but it was established that the fund will be used for programs like Dia de los Ninos de los Libros to get books into the community.

Another group at the retreat discussed strengthening our partnerships with like-minded organizations to ensure that we continue to promote reading, get books in the hands of children and strengthen the Library System. The Friends have always had a strong commitment to partner with other organizations. However, for the first time, the Board has made the commitment to strengthen and streamline the process to ensure that we reach more people and utilize our hard-earned dollars even better.

The Board decided that the effort would increase our presence in the community and a process would be created that would ensure those asking for support of financial dollars would have accountability and a clear procedure. A subcommittee was formed and will spend the next four months creating an application for partner groups to approach the Friends for financial or other types of support. This is important to ensure that we continue to support causes that match our mission. This process will allow us to better evaluate programs in relation to each other and how they help the Library System.

Finally, a third break-out group spent time talking about our new Bookshop at the Main Library Downtown, which opened last fall with over double the space and record-breaking revenues! The group spent time talking about how to take the Bookshop to the next level, marketing to the Greater Albuquerque community and particularly to the 16,000 people who work Downtown and the 25,000 who live within a mile of Downtown.

You'll see some new signage going up soon to better direct patrons to the shop, and perhaps some programming in the shop with author talks, workshops, etc. The Board decided to do a big Grand Opening later this spring, so keep your eyes on your mailbox for an invitation to *officially* celebrate the opening of our new shop.

The Friends for the Library is in great shape! I know because your entire Board showed up on a foggy Saturday morning to spend nearly the entire day volunteering their time and ideas on how to make our organization stronger. I know our organization is in strong shape because countless numbers of you spend your volunteer time pricing and sorting through dusty books. I know our organization is strong because hundreds of you show up every month to find new treasures at our book sales and put money into the Library System. Thank you for all that so many of you do for our Library System—it means

(Continued on page 6)

The Friends
Used Bookshop
at the Main Library
is now open!

5th & Copper NW
768-5123

New hours:
Tues. - Sat. 10:30 am-4 pm
Closed Sunday & Monday



Between Friends is published quarterly by the Friends for the Public Library, a non-profit corporation in support of the Albuquerque/Bernalillo County Library System.

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Friends with a current membership receive *Between Friends* by mail, free of charge.

Every Child Ready to Read® program gets under way in Albuquerque

KAREN BUNCH, a children's librarian, uses a teddy bear to demonstrate how to read to children at the first session of Every Child Ready to Read® at the Alamosa Community Center on February 1.



Early literacy is what children know about reading and writing before they can actually read and write.

The Albuquerque/Bernalillo County Library System has adopted Every Child Ready to Read®, an early childhood literacy program developed by the American Library Association, in an effort to give every child in Albuquerque the best possible chance to succeed.

The program got under way with a free, one-hour workshop on February 1 at the Alamosa Community Center. The Library System will bring the workshops to various locations throughout the city. They are offered to parents and caregivers of Early Talkers (ages 0-2), Talkers (ages 2-3) and Pre-Readers (ages 4-5). The workshops will provide information on how to enhance a child's development and help parents and caregivers learn how to get the most out of sharing books and stories with their children. Participants will receive book lists suggesting age-appropriate and enjoyable titles, as well as activities suitable for varying stages of development. Children may accompany parents or caregivers to any of the workshops.

The Friends for the Public Library is one of the sponsors of the workshops, along with the Target Corporation, the Urban Enhancement Trust Fund, Sandia National Laboratories and the McCune Foundation.

For more information, visit the Library's web site at www.cabq.gov/library or call (505) 768-5103.



Between Friends

A trip to the Guadalajara International Book Fair— with \$10,000 to spend on materials for the Library

This report on the 2006 Guadalajara International Book Fair was written by Steve Roehling, a senior librarian with the Albuquerque/Bernalillo County Library System.

Aside from being a gigantic bookstore—*everything* is for sale—the nine-day Guadalajara International Book Fair is also a major cultural event for the city and the literary world.

Spanish-language publishers

Thanks to the Friends for the Library and the American Library Association, I attended the 20th annual event from November 26 to 29 (including travel time) with a \$10,000 designated materials budget for the Library. I shopped for two and a half days in the Guadalajara Expo Center, which was packed with approximately 600 publisher and distributor stands.

I concentrated primarily on purchasing children's and young adult materials, spending probably 70 percent of the budget in these areas. I generally bought four to six copies of each book for the libraries with the highest Spanish-language circulation: South Broadway, South Valley, Alamosa, Westgate and some for Main and Erna Fergusson. I tried to buy more Easy Readers this year (for ages six through nine) for children learning to read Spanish as their

first or second language. I also found some excellent adult materials, such as the new Larousse encyclopedia of Mexican cooking.

Because reviews of Spanish-language material are few and far between, being able to see the materials is invaluable in making selections based on quality.

I used Lectorum of New York City as the primary vendor this year and Chulainn of the Denver area as the secondary vendor. I was very pleased with the service they provided, especially Lectorum which has automated its on-site purchasing process by providing hand-held barcode scanners for use in selecting materials.

The region of Spain honored at the 2006 fair was Andalusia, so there was a lot of flamenco entertainment at night, writers and artists from the region in attendance and an Andalusian pavilion decorated with flowers.

I was able to attend a few writers' panels and presentations in the evenings. I went to a panel on "The Writer and Politics" that included two Nobel Prize laureates, Nadine Gordimer of South Africa and Jose Saramago of Portugal, as well as Elena Poniatowska of Mexico and Tomas Eloy Martinez of Argentina. I also heard the Canadian writer Yann Martel talk about and read from his book, "Life of Pi," which has just been translated



Steve Roehling

into Spanish. (By the way, his Spanish is *good!*)

Although I did not see him, Prince Felipe of Spain, the Prince of Asturias, visited the fair to support the Spanish publishing industry. He was in Mexico to attend the inauguration of the new Mexican president, Felipe Calderon, an event I saw on television, but that's another story altogether!

I was able to attend the book fair through the support of the Friends and the ALA. The ALA helped send 200 librarians this year, providing three nights of lodging and \$100 towards airfare. I appreciate the support of both organizations.

**Volunteers are needed
in the Friends Used
Bookshop at the Main
Library to cover
Thursdays or Saturdays
from 10 am to 2 pm.
Call 768-5167 for
information!**

It's never too early to plan for summer reading

It may still be months off, but the Albuquerque/Bernalillo County Library System is already preparing for the 2007 Summer Reading Program. This year's program runs from May 18 to July 20, with a kick-off event scheduled to take place on Saturday, May 19.

During the nine-week program, children, teens and adults are encouraged to register, read and attend any of the programs that the libraries offer. As an incentive to read for fun during the summer, children and teens will collect a prize for every hour they read. For every 10 hours of reading, all participants can also enter their names into a raffle for additional prizes. Throughout the summer, participating libraries will feature free entertainment by magicians, musicians and storytellers.

One of the Library's main goals for 2007 is to increase teen participation and ultimately increase the number of Library patrons. New teen programming will be added to the entertainment lineup. To learn more, call (505) 768-5136 or check out the Library's web site, www.cabq.gov/library.



The Friends for the Public Library is a volunteer organization that assists the Library through advocacy and fund-raising. Friends funds purchase equipment and supplies for Library programs, such as the Summer Reading Program, community outreach projects and workshops for day-care providers. Major fund-raising efforts include the monthly book sales and the Bookshop at the Main Library. To become a member, mail the form below with membership dues to Membership, Friends for the Public Library, P.O. Box 26657, Albuquerque, NM 87125-6657. Dues cover the calendar year from January 1 through December 31.

Yes! I want to be a Friend for the Public Library. NEW RENEWAL

Members receive a quarterly newsletter, free admission to our monthly book sales, and a 10% discount at any Friends bookshop.

Proceeds benefit the Albuquerque/Bernalillo County Library System

\$10 Student/Teacher (1 card) \$10 Senior (1 card) \$15 Individual (1 card) \$20 Family (2 cards) \$50+ Patron (4 cards)
Corporate Membership: \$50 Bronze (5 cards) \$100 Silver (10 cards) \$250 Gold (15 cards)

*Dues are for the calendar year, Jan. 1 - Dec. 31. Join after November 1 and receive membership good through the following calendar year.
Additional membership cards may be purchased for \$5 each.*

Date: _____ # of additional cards (add \$5 per card): _____ Total Enclosed: \$ _____

Name: _____

Address: _____ City/State: _____ Zip: _____

Phone: _____ e-mail: _____

I AM INTERESTED IN VOLUNTEERING. PLEASE CONTACT ME.

Friends for the Public Library • PO Box 26657 • Albuquerque, NM 87125-6657

For information, call (505) 768-5167 • TTY users call (800) 659-8331

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Friends' Board looks ahead

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so much to our community, ensuring that information is available for all and that countless numbers of children are inspired to read and become educated.

Your volunteer time matters. We cannot put a dollar figure on it. It is priceless!

I want to end my column by taking a moment to congratulate Julia Clarke for being appointed by Mayor Martin Chavez to officially take the post of director of the Library System. She has been acting director for some time now and has done a tremendous job during a difficult time. Julia will do a wonderful job as director, and the Friends are proud of her in this position. She has a tremendous ability to bring staff, volunteers and the community together. Her visionary leadership will be a true asset to the Library.

—Brian Morris

Another chance to view city's history in postcards

An exhibit of 700 postcards recalling the history of Albuquerque in the 20th Century has been reassembled for viewing at the Special Collections Library through Saturday, March 24.

The postcards were gathered by the New Mexico Postcard Club, mounted on 30 panels and shown at local libraries during the city's Tricentennial Celebration.

"It's like bite-sized pieces of Albuquerque history," according to Joe Sabatini, branch manager. "For people who lived during these periods, they will see things that aren't here any more. It's a picture from their youth. For the younger people, they will see what the place used to be like before they got here and how it came to be what it is today."

The Special Collections Library is located at 423 Central Avenue NE, at the corner of Edith. Branch hours are from 10 am to 6 pm, Tuesday through Saturday.